



# PARTNERING

Just imagine planning a visit to ACHEMA and finding yourself in a position to **schedule appointments** with exhibitors and visitors **selectively in the lead-up to the event!**

Moreover, that you could quickly and easily pinpoint your ideal contact persons and arrange a meeting with them at ACHEMA. Isn't that just what you need, besides saving time and cutting costs?

**Interested? Then let ACHEMA Partnering work for you to increase the potential of a successful visit to ACHEMA! All you have to do is register! There's no easier way to forge new business relationship.**

## Mark your Calendar!

**ACHEMA 2012**  
**30<sup>th</sup> World Exhibition Congress**  
**18 – 22 June 2012**  
**Frankfurt am Main**  
**Germany**

- » **3,800 exhibitors from 50 countries**
- » **175,000 participants from 100 countries**
- » **30,000 executives**
- » **Congress with 900 papers**

## How does it work? Nothing could be simpler!

- » Register at **[www.achema.de/partnering](http://www.achema.de/partnering)**
- » Describe your company / organisation
- » Present your offers and requests
- » Specify when you have time for Partnering meetings and when not
- » Find potential partners with the user-friendly search machine
- » Send them a request for a meeting in advance of ACHEMA
- » Receive inquiries from exhibitors and visitors. Accept or decline a meeting with a click
- » Meet your contacts. ACHEMA Partnering works out the best date and informs you of the time and place (e-mail, SMS)

## ACHEMA 2012

Based on the offered and wanted services for technologies, processes, products, patents, licences and financing entered in ACHEMA Partnering, it is simple for you to selectively identify relevant contacts.

**Two months before ACHEMA you can already initiate inquiries for appointments** with exhibitors and participating visitors, and you in turn will receive inquiries. It goes without saying that this holds for the duration of ACHEMA. You will be immediately informed of new inquiries or cancelled appointments by e-mail or SMS. If both parties agree to a meeting, ACHEMA Partnering will automatically send you an instant message when and where your 30-minute meeting will take place. This means that you are always completely in control of your partnering activities.





# PARTNERING ACHEMA 2012

## ACHEMA 2012

The very size, multidisciplinary and internationality of ACHEMA provide a unique environment geared to your needs in terms of clients, cooperations and business partners.

Open up new business areas and international markets. Discover new products, processes and services. Catch a glimpse of the future and discover what technologies will be market-ready in the short to medium term. Let ACHEMA Partnering work for you, and experience how simple forging new strategic business alliances can be!

**ACHEMA Partnering enables you to plan your visit to maximum advantage!**

### Affordable fees

- » Free for ACHEMA exhibitors
- » 490 € if you are a visitor from industry, or
- » 90 € if you are a visitor from a public research institution

### The Partnering charge covers:

- » Visit to the ACHEMA exhibition (5-day season ticket)
- » Admission to the Technology Transfer Days, the showcase for future technologies
- » Participation in the ACHEMA Congress

### Are you an ACHEMA exhibitor?

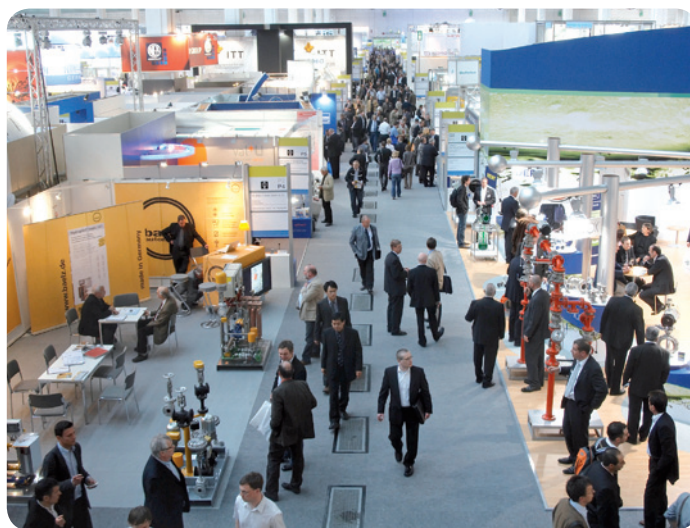
**ACHEMA exhibitors** can benefit from ACHEMA Partnering with up to **three employees gratis**. Your exhibitor information listed in *ACHEMA on-line* will be automatically transferred to ACHEMA Partnering and, if desired, released by you for partnering activities.

Find out more about ACHEMA Partnering at  
[www.achema.de/partnering](http://www.achema.de/partnering)

If you have any questions, please contact  
Dr. Andreas Scriba

E-mail: [partnering@achema.de](mailto:partnering@achema.de)

Phone: 0049 (0)69 7564-124



## CONTACT FORM

### Request for Information

Please fill in the form and fax it to **+49 (0)69 7564-169**

or send it to

**DECHEMA e.V., P.O. Box 15 01 04,  
60061 Frankfurt am Main, Germany**

I am interested in ACHEMA 2012. Please send me further information about ACHEMA:

- ☐ Exhibition
- ☐ Congress
- ☐ Partnering
- ☐ Technology Transfer Days

☐ Mr ☐ Ms Title \_\_\_\_\_

First name

Name

Name of organisation

Street / P.O. Box

Postal Code

City

Country

Phone

Fax

E-mail

Internet